

Selvaggia Messi

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Videomaker/ Motion designer/ Art director

Awards

IF! Italian's Festival 2022
Special Mention

WPP Young Talent Awards 2022
Winner

Spot School Awards 2021
Silver Medal

Languages

Italian ●●●●●

English ●●●●●

French ●●●

Skills

After Effects ●●●●●

Premiere ●●●●

Photoshop ●●●●

Illustrator ●●●●

Education

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|------|----|--|
| 2021 | IT | MA CREATIVE DIRECTION Istituto Europeo di Design |
| 2018 | US | BFA FILM AND TELEVISION PRODUCTION New York University, Tisch School of the Arts |
| 2014 | UK | SEVENOAKS SCHOOL International Baccalaureate |

Experience

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|---|---------|---|---|
| — | 2023-24 | Motion Graphics Designer VML | |
| | RO | | <ul style="list-style-type: none">- Worked directly within Procter and Gamble (P&G) as part of the specialized Implant Team, a collaborative unit embedded within the client's organization.- Collaborated directly with Brand managers to transform their ideas into compelling video content. |
| — | 2022-23 | Art director and Motion Designer Bimyou | |
| | MI | | <ul style="list-style-type: none">- Contributed innovative solutions to establish distinct identities for emerging brands.- Orchestrated collaboration with photographers and videographers to ensure efficient workflows and high-quality deliverables. |
| — | 2022-23 | Art director Wunderman Thompson | |
| | MI | | <ul style="list-style-type: none">- Curated, Burger King Italia's communication and social media content.- Developed ideas across a range of media including web, social, mobile, branded entertainment, and media integrations.- Crafted editorial plans, including ad hoc projects for activations with partnerships. |
| — | 2020-21 | Content creator Piccolo teatro d'Europa | |
| | MI | | <ul style="list-style-type: none">- Shot and edited all plays as well as the theatre's backstage for archival and social media purposes.- Created video and photographic content ad hoc for the theatre's social media platforms including Instagram, Linkedin and Facebook. |
| — | 2017-19 | Music Video Director Abu recordings | |
| | NY | | <ul style="list-style-type: none">- Conceptualized and directed music videos using archival footage to create visually compelling narratives.- Designed and produced dynamic live visuals synchronized with live performances at events. |